

# bitchmedia

## JOB ANNOUNCEMENT

**Title: Director of Fundraising**

**Reports to:** Executive Director

**Classification:** Full Time, Exempt

**Salary:** \$60,000 starting

**Location:** Portland, OR office or remote position anywhere in the US

**Deadline to apply:** September 1, 2019

**To apply:** Forward your cover letter, resume, and writing sample to [jobs@b-word.org](mailto:jobs@b-word.org)

### About Us

Bitch Media is a 501(c)(3) feminist nonprofit media organization on a mission to provide and encourage an engaged, thoughtful feminist response to mainstream media and popular culture. Founded in 1996, Bitch has grown from an award-winning magazine to a go-to feminist voice in the digital age. Bitch Media is in print with *Bitch: Feminist Response to Pop Culture*, online at [bitchmedia.org](http://bitchmedia.org), on the air with our podcasts, Popaganda and Backtalk, on campuses around the world via Bitch on Campus, and is amplifying emerging voices through our quarterly Bitch Media Writing Fellowships. Bitch is more than a media outlet—we're a world-changing, movement-making, uncompromising, and diverse community. We produce media that transforms pop culture through the collective strength of our reader-driven community. We strive to be a fresh, revitalizing voice in contemporary feminism, one that welcomes complex arguments and refuses to ignore the contradictory and often uncomfortable realities of life in an unequivocally gendered world. Bitch Media has a broad reach, with a community of readers, listeners, and writers from around the globe. We're community-funded because we believe that there's no for-profit way to make truly independent, intersectional feminist media.

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Bitch Media seeks an experienced, dynamic **Director of Fundraising** to plan and execute revenue strategies across multiple platforms.

### The ideal candidate:

- Believes passionately in intersectional feminism,
- Is a strategic and experienced results-driven fundraiser,
- Shows mastery of digital *and* traditional fundraising tools,
- Has experience working in independent media and/or nonprofit fundraising, and
- Thrives at leading in a collaborative work environment.

The Director of Fundraising leads all donor engagement and individual giving strategies and works collaboratively with the Director of Community and other members of the leadership team

to direct and execute our fundraising plan. This position can be remote and will remain open until filled. If you are interested in learning more, we invite you to communicate your interest by forwarding your cover letter, resume, and writing sample to [jobs@b-word.org](mailto:jobs@b-word.org). Applications are due by September 1, 2019.

**Primary Duties and Responsibilities:**

- Works in collaboration with our small, skilled team across community, editorial, creative, operations, finance, and executive leadership staff to achieve fundraising goals.
- Stewards an annual fundraising plan inclusive of individual giving, major gifts, *Bitch* magazine subscriptions, sponsorships, grant funding, and The Rage membership program.
- Works closely with the Director of Community on The Rage membership program.
- Directs and executes all aspects of individual giving and donor acquisition.
  - Grows our capacity to cultivate, retain, and engage major donors.
  - Diversifies our donor acquisition strategies including but not limited to peer-to-peer giving, direct mail, digital email and social campaigns, and more.
  - Reaches new donor demographics with innovative and inclusive fundraising campaigns.
  - Constantly innovates, tests, analyzes, and reports back on fundraising campaigns, strategies, and tactics.
- Represents Bitch Media with donors and community members as one of the primary public personas of the organization.
  - Occasionally travels to engage in-person with donors and for community events.
  - Works closely with the executive director to engage the Board of Directors and other Bitch stakeholders in philanthropy leadership.

**Qualifications:**

- Three to five years of experience in traditional and digital fundraising leadership.
- Commitment to the mission of Bitch Media and to intersectional feminism.
- Proven ability to meet high-pressure fundraising deadlines.
- Track record of successful fundraising across individual giving, major gifts, and membership programs.
- Experience researching and writing grant proposals is a plus.
- Experience with CRM/CMS/EMS software, Salesforce is a plus.
- Deep understanding of online fundraising platforms and trends including social media.
- Strong writing skills and a knack for storytelling and building a narrative.
- Excels in a fast-paced work environment.
- Experience working with, by, and for feminist, BIPOC and LGBTQ+ communities.
- A creative mind for innovation and problem-solving.
- A passion for working collaboratively on a team every day.

**Writing Sample:** Please write and submit written copy for an email announcing a new fundraising campaign celebrating Bitch Media's 25th anniversary (in year 2021).

**Benefits:**

- 100% employer-paid health and dental insurance
- Flexible health spending plan
- Employee wellness program
- Generous paid vacation and sick time
- 401k with 1% employer match
- Remote work (or onsite in Portland, OR) and flexible schedule

**Apply:**

- Deadline to apply is September 1, 2019.
- Send cover letter, resume and writing sample to [jobs@b-word.org](mailto:jobs@b-word.org).
- Bitch Media is a 501(c)(3) organization, and an equal opportunity employer committed to providing equal employment opportunity for all employees and applicants regardless of race, color, religion, sex, sexual orientation, gender identity, gender expression, age, national origin, ancestry, genetic information, physical or mental handicap, whistleblower status, or any other category protected by state or federal law. We are committed to cultivating a culture of diversity, equity, and inclusion within our workplace. All are invited and encouraged to apply.
- Principals only, recruiters; please do not contact this job poster.
- No phone calls, please.
- Please do not contact job poster about other services, products, or commercial interests.
- For more information, please visit [www.bitchmedia.org](http://www.bitchmedia.org)