



**Bitch Media's Editor-in-Chief** leads our team of editors in setting and executing the organization's multimedia editorial strategy.

The editor-in-chief's primary responsibilities are: (1) To ensure that Bitch Media's feminist response to pop culture is relevant, powerful, immediate, and engaged with our community; (2) To work closely with the CEO to build a vision for editorial development, its strategic direction, and identify opportunities for the growth of the publication across current and new platforms, readership, and subscribers; (3) To build and lead our team of editors, writers, and contributors towards the success of priority number one; and (4) To be accountable for the development of unique content, that will drive traffic and engagement across web, social, and print mediums;

### **Key Responsibilities:**

- Serve as a passionate, visionary leader within the organization, accurately articulating and embodying Bitch Media's mission and vision.
- Guides execution of art and editorial strategy for Bitch Media and ensures consistency and best quality content across all platforms, including bitchmedia.org, social media, *Bitch* magazine in print, and any further developing editorial products.
- Creates and maintains strong relationships with a robust and broad base of freelance writers and editors as well as with other key leaders in the independent media landscape.
- Directs and supervises the editorial team and ensures adherence to a comprehensive, relevant, and mission-driven editorial calendar.
- Contributes, assigns, and edits content across all platforms, with a strategic focus on the Bitch Media voice and brand.
- With a leadership team, analyzes and implements strategies to increase audience engagement.
- Creates and ensures compliance to editorial-department budgets.
- Represents Bitch in the community.
- Other duties as assigned.

### **Supervisory Responsibilities:**

- Senior Editor
- Senior Social Media Editor
- Art Director

### **Knowledge, Skills & Abilities:**

- Relevant professional field experience in editing, writing, and publishing.

- Thrives in a mission-driven setting, specifically a feminist, anti-racist, remote, non-profit environment.
- Fiscal management and budgeting experience.
- Human-centered and/or situational leadership approach towards team building, conflict resolution, consensus building, and management.
- Ability to promote the mission of Bitch Media to the public, community partners, and stakeholders in a positive, compelling, and professional manner.
- Well organized and detail oriented; can project manage multiple timelines and teams across the country.
- Personal qualities of integrity, passion, and dedication to Bitch Media's mission.

**Salary:**

\$68,000-\$72,000

**Benefits:**

- Fully covered employee-only health and dental insurance
- Flexible health spending plan
- Employee wellness program
- Paid vacation and sick time
- 401k with employer matching
- Remote work

**To Apply:**

Submit applications to [jobs@b-word.org](mailto:jobs@b-word.org) by December 10, 2021. **Please include “EIC Application” in the subject line.** Include your cover letter in the body of the email, and attach your resume.

**About Us:**

**Bitch is more than a media outlet—we're a world-changing, movement-making, uncompromising, and diverse community.** The majority of our staff are people of color, as well as women or non-cisgender-male identifying. The vast majority of contributors are women-identified, and about half of all our contributors in 2019 were people of color. By creating opportunities for women and people of color to gain vital experiences in media, we strive for a more diverse future for American journalism

**We strongly encourage people from minoritized communities to apply, particularly: people with disabilities; people of color; immigrants; LGBTQQIP2SAA**